

2012 AAMVA WORKSHOP AND LAW INSTITUTE

March 12 – March 14, 2012 | Hilton New Orleans Riverside | New Orleans, Louisiana



- Ignition Interlocks
- Driver's Education & Assessments
- Mini-Truck/Three Wheel Vehicles
- Suspended and Revoked
- Sharing images/facial recognition/reciprocity
- NMVTIS
- Central Issuance
- Customer Service (Impacts from budget cuts)
- ALPR - Updates on Use/Data Sharing
- Federal Updates - FMCSA, CDLIS, NDR, DIVS
- Vanity Plate Matrix
- DLA / Real ID
- Technology and Enforcement
- Driving under the Influence
- Electronic Communication with Customers
- E-Titling, Titling of Man. Homes, Bonded Titles
- Distracted Driving

Continue to visit www.aamva.org for updated agenda information.

EXHIBIT AND
SPONSOR
OPPORTUNITIES



Exhibiting at the 2012 AAMVA Workshop and Law Institute is an opportunity to network and meet with all segments of the highway and traffic safety arena:

- Law Enforcement
- Driver Licensing and Control
- Vehicle Registration and Title
- Public Information and Consumer Education
- Customer Service
- Motor Carrier Services
- Information Technology
- Legal

QUICKCONNECT SESSIONS

The workshop will enhance the exhibit and sponsor experience by coordinating one-on-one meetings with jurisdiction attendees on both Tuesday and Wednesday morning. In increments of 7 minutes you'll be able to meet, learn and exchange information with your top prospects and clients. Once that meeting is over, invite them to learn more about your organization at your exhibit space.



Only exhibitors and qualified sponsors will be eligible to participate in QuickConnect Sessions, so opportunities will be limited. Each company will be able to designate their top three jurisdiction meeting preferences and we'll coordinate those appointments in advance of the workshop. Priority will be given to those who committed to the workshop first, so don't wait to submit your application.

WHAT DOES YOUR EXHIBIT SPACE INCLUDE?

- Exhibit space area is table top – Six foot table and two chairs. Power and additional items can be secured directly with the hotel.
- One complimentary full-conference registration per booth*
- Preregistration list of jurisdictional participants
- 100-word description and logo in the Program and on Workshop website
- Ability to participate in QuickConnect sessions

Note: Electrical, internet must be ordered through the hotel or GES as appropriate and is the responsibility of the exhibitor. Exhibit hall is carpeted.

**all other registration at normal member/nonmember rates*

WHAT'S TAKING PLACE IN THE EXHIBIT HALL?

Tuesday, March 13

QuickConnect Sessions
Lunch
Refreshments
Welcome Reception

Wednesday, March 14

QuickConnect Sessions
Lunch
Refreshments

EXHIBIT DATES AND TIMES

MOVE IN

Monday, March 12

6:00 - 8:00 PM

SCHEDULE

Tuesday, March 13

QuickConnect Sessions

8:00 – 9:00 AM

Exhibit Hours

10:30 AM – 3:30 PM

Reception in Hall

5:30 – 6:30 PM

Wednesday, March 14

QuickConnect Sessions

8:00 – 9:00 AM

Exhibit Hours

10:30 AM – 3:30 PM

MOVE OUT

Wednesday, March 14

3:30 – 5:30 PM

All times subject to change

FORMAT

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FLOOR PLAN

See page 3 or visit www.aamva.org/floorplans for an updated layout.

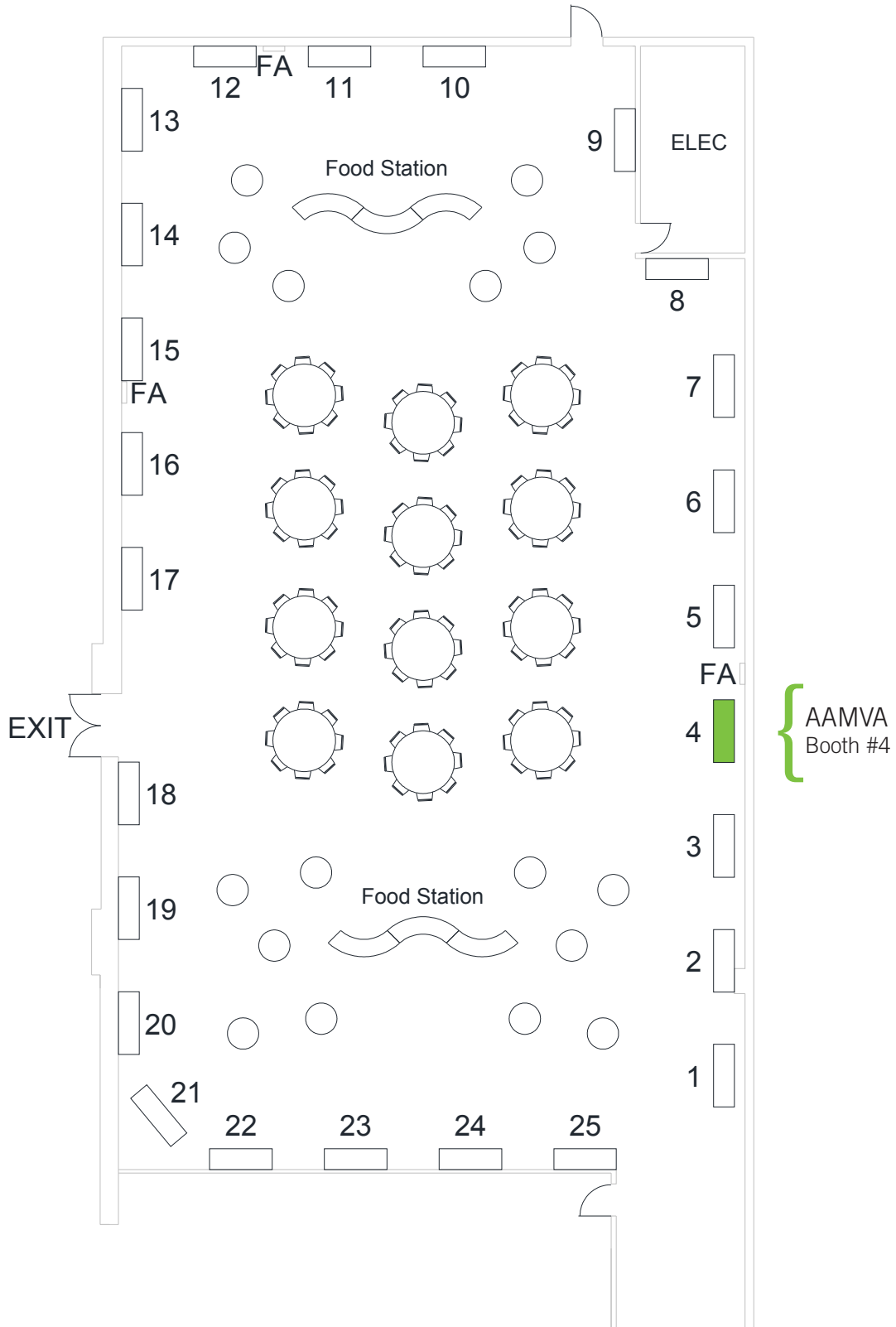
PRICE

Members — \$1,200 per booth

Nonmembers — \$1,500 per booth

March 12 – March 14, 2012

Hilton New Orleans Riverside
New Orleans, Louisiana



Sponsorships Available:

Tuesday, March 13th or Wednesday, March 14th

■ **Morning Refreshment Break***Break up the intensity of sessions by providing refreshments between meetings.*

\$4,500 Exclusive

\$2,250 Co-sponsorship

■ **Lunch***Be the highlight of the mid-day by providing the lunch and a networking opportunity for participants.*

\$12,000 Exclusive

\$6,000 Co-sponsorship

■ **Afternoon Refreshment Break***Help attendees reenergize by providing the afternoon refreshments.*

\$4,000 Exclusive

\$2,000 Co-sponsorship

■ **Welcome Reception (Tuesday, March 13th Only)***Being held in the exhibit hall, the Welcome Reception is a great opportunity to revisit with the participants.*

\$15,000 Exclusive

\$8,000 Co-sponsorship

Each Sponsorship Includes:

- Seat at the QuickConnect Sessions (\$2,000 minimum)
- Corporate logo on signage at Workshop and AAMVA Web site.
- Designation as sponsor in preconference material.
- Preregistration list of jurisdictional participants.
- Recognition as conference sponsor at sponsored event (when possible) and from podium (when possible).
- One (1) complimentary full registration for contributions of \$2,000-\$7,000.
- Two (2) complimentary full registrations for contributions of \$7,001-\$10,000.
- Three (3) complimentary full registrations for contributions over \$10,000.

Other Sponsorships:■ **Flash Drives and Downloads Page***Your company logo will be placed on the flash drive each jurisdiction attendee receives. Ability to upload a data/brochure/white paper onto each flash drive. Attendees would then use the flash drives to download outlines from educational seminars and other valuable conference data.*

\$4,500

■ **Opening Session***Don't miss this opportunity to have your organization associated with progress, innovation and the leaders in the motor vehicle community. All AAMVA attendees are invited to attend the Opening Session-the kick-off to the opening of AAMVA's Workshop.*

\$4,000 Exclusive

\$2,000 Co-sponsorship

■ **Cyber Café***Help attendees stay in touch with the outside world while attending the conference by sponsoring the Cyber Café.*

\$4,250

■ **Bottled Water***Help attendees stay hydrated as they travel between sessions and the exhibit hall. The water bottle offers a great opportunity to get your name in the palm of every attendee's hand!*

\$3,850

■ **Badge Holders***Reach every registrant at the conference by sponsoring the name badge holder. Your company name and logo will be visible every time an attendee puts on their badge.*

\$3,500

■ **General Conference Support***Funds will be used for, but not limited to, jurisdiction travel and accommodations, food and beverage, technology needs, speaker fees and other general conference needs. There is no doubt that the AAMVA Workshop and Law Institute would not be a success without the participation and financial assistance of our industry partners. We truly appreciate your support!*

TO RESERVE SPACE TODAY, complete and fax back to (410) 584-8647.

EXHIBIT CONTACT INFORMATION:

(Exhibition contact will receive all information regarding exhibiting at AAMVA conferences – including exhibitor kits, shipping information and preregistration list.)

Company Name _____ Contact _____

Address _____

City _____ Jurisdiction _____ ZIP _____

E-mail _____ Phone _____ Fax _____

SPONSORSHIP for Workshop \$ _____

Description: _____

EXHIBIT SPACE for Workshop
 March 13-14, 2012 New Orleans, Louisiana
 * Member \$ 1,200 * Nonmember \$1,500 \$ _____

Subtotal \$ _____

Total of Agreement \$ _____

Booth Selection: Please select three locations in order of preference. If a booth you selected has been reserved, we will contact you.

1. _____ 2. _____ 3. _____

Competitors

1. _____ 2. _____ 3. _____

QuickConnect Contact: List the name and contact information.

Name: _____

Email: _____

Phone: _____

Exhibitor's Authorized Signature: _____

Print name & title: _____

By signing this applicant contract, I hereby acknowledge that I am authorized on behalf of the exhibitor to enter into this agreement. I have read, understand, and agree to terms, conditions, and procedures detailed on page 6.

PAYMENT METHOD

Please invoice my company at the above address. I understand payment is due upon receipt of invoice.

Please charge my credit card (circle one):

VISA MasterCard American Express Discover

Name on Card _____

Card # _____

Exp. Date _____ Security Code _____

Address of Card _____ Zip Code _____

Signature for Credit Card Authorization _____

Print Name & Title _____

Make checks payable and mail to:
 Network Media Partners, Inc.
 c/o AAMVA
 11350 McCormick Rd, Suite 900
 Executive Plaza I
 Hunt Valley, MD 21031

DEPOSITS & CANCELLATION:

1. Full Payment is due at signing of agreement or upon receipt of invoice.
2. Booth assignment is contingent upon RECEIPT of payment in full.
3. Contracts for sponsorships are non-cancelable.
4. In the event that an exhibitor must cancel a contract for booth space, a cancellation fee of 50% of the total booth cost will be levied if the request for cancellation is made before January 31, 2012. For booth cancellations after January 31, the exhibitor will be liable for the total booth cost and no refunds will be given, even if the space is resold.
5. All cancellations must be submitted to Network Media Partners in writing.
6. If the account is referred to a collection attorney for any reason, exhibitor/agency agrees to pay 25% attorney fees plus any cost associated with collections.

TO RESERVE SPACE TODAY, complete and fax back to (410) 584-8647.

Exhibition Conditions/Contract

These terms constitute part of the contract between the Exhibitor and Network Media Partners for exhibit space at all American Association of Motor Vehicle Administrators (AAMVA) meetings. Signature of the authorized representative of the Exhibitor on the 2012 Exhibit Application constitutes agreement to comply with the rules set forth below, as well as other rules and regulations established by the Exhibit Facilities and AAMVA. AAMVA reserves the right to decline rental of space, prohibit or expel any display that is, in the sole judgment of AAMVA, in violation of such policies, rules and regulations, this contract or the law.

Space Rental

Wherever possible, space assignments will be made by AAMVA in keeping with the preference as to location requested by the Exhibitor. AAMVA, however, reserves the right to make the final determination of all space assignments in the best interest of the exhibition. No exhibits or promotional materials will be allowed to extend beyond the boundaries of the contracted space without permission from AAMVA.

Jurisdictional Space

The AAMVA Board of Directors has mandated that a minimum of 10% of the available exhibit space available at certain AAMVA event shall be reserved for jurisdictional members. This space is available on a first-come, first-served basis at no charge to the jurisdiction. The jurisdiction is responsible for all registration costs for those considered exhibitors in the booth. The jurisdiction shall be responsible for all costs associated with transporting, setting up and tearing down the booth, but not the actual booth space itself. This space shall be reserved up to 30 days prior to the start of the appropriate trade show. After that date, the booth space will be open to all vendors on a first-come, first-served basis (or to those on a waiting list). All other terms and conditions mentioned herein apply.

Restrictions on Use of Space

Exhibit personnel will not be permitted to solicit business in aisles or in booths other than their own. No Exhibitor shall sublet, assign or share any part of the allocated space without the written permission of AAMVA. AAMVA reserves the right to restrict or prohibit use of space distracting to neighboring booths. If such is found to exist and is not properly modified at the request of AAMVA, the offending Exhibitor may be ejected from the hall. No exhibit will be permitted that interferes with other exhibits or Exhibitors, impedes access to them or impedes the free use of aisles. No Exhibitor shall be permitted to play any live or recorded music in the booth, nor may videotapes with music. All installation and dismantling of exhibits must be carried out during the times indicated in the exhibit information. No exhibit may be erected after the Exhibition opens or be dismantled before the official closing time. It is the responsibility of the Exhibitor to see that materials are delivered to and removed from the exhibit area by the specified deadline. If necessary, other arrangements may be made by AAMVA at the expense of the Exhibitor. To maintain the professionalism and high caliber of the exhibition, Exhibitors are asked to observe the "good neighbor" policy at all times. This means conducting the exhibit and activities in the space

in a manner neither objectionable nor offensive to neighboring booths.

Failure to Occupy Space

The Exhibitor will forfeit space not occupied by the close of the exhibit installation period and this space may be resold, reassigned or used by AAMVA. If the exhibit is on hand, AAMVA reserves the right to assign labor to set up any display not in the process of being erected by the given deadline and to instruct that the Exhibitor be billed for all charges thus incurred.

Fire and Safety Regulations

Federal, state, and city regulations must be strictly observed. Cloth decorations must be flameproof. Wiring must comply with the local fire department/underwriters' rules. Crates, boxes, exhibits or other materials cannot block aisles and fire exits at any time.

Hospitality Suites

Hospitality suites may not be open while any scheduled conference event is in session. All hospitality suites must be closed by 12:00 am. No notices or announcements of hospitality suites will be allowed as part of AAMVA signs, bulletin boards, or registration material, nor posted in any conference space without permission from AAMVA. No hospitality suite will be allowed unless exhibit space has been obtained. The hotel will NOT take reservations for suites without authorization from AAMVA. Exhibitors should not extend invitations, call meetings, or otherwise encourage absence of attendees from the conference or exhibit hall.

Security/Liability/Insurance

Security: AAMVA will provide sufficient security measures to ensure exhibit security during closed hours, but these measures should not be construed to be any assumption of obligation or duty with respect to the protection of the property of individual Exhibitors, which shall at all times remain in the sole possession and custody of each Exhibitor. It is suggested that Exhibitors insure exhibit property against loss and theft and arrange to have at least one representative in attendance at all times during the exhibit and at least 15 minutes before and after the show hours. Special permission must be secured from AAMVA to gain access to the hall outside of normal hours.

Liability: Neither AAMVA nor the representatives and employees thereof, nor its official services contractor, nor the exhibit facility will be responsible for injury, loss or damage that may occur to the Exhibitor, or the Exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the periods covered by this contract. It is agreed by the parties that the nature of the facilities available, the presence and circulation of large numbers of people, the difficulty of numerous booths and various other factors make it reasonable that each Exhibitor shall assume the risk of an injury, loss or damage and the Exhibitor signing this contract hereby assumes such risk and expressly releases the organizations and individuals referred to above from any and all claims for loss, damage or injury. In the event that AAMVA shall be held liable for any event that might result from a particular Exhibitor's action, or failure to act in any manner whatsoever, such Exhibitor shall reimburse AAMVA and hold AAMVA harmless from resulting liability.

Damage to Exhibit Facilities: The Exhibitor must surrender space occupied by the exhibit in the same condition it was at commencement of occupation. The Exhibitor or the Exhibitor's agent shall not injure or deface walls, columns, floor or carpeting, when provided, of the exhibit facility, nor the booths or equipment of furniture in the booths. No signs, labels, tags or gummed stickers of any type will be affixed to any wall, door, or other surface by tape, adhesive or glue nor will signs be hung from ceilings, balconies, windows or any other fixtures anywhere on or in the Exhibit Facility without specific written approval of AAMVA. Charges for removing any such materials and repair of the surfaces will be borne by the Exhibitor whose name appears on such items.

Insurance: Exhibitor agrees to maintain such insurance as will fully protect AAMVA from any and all claims of any nature whatsoever, including claims under the Workmen's Compensation Act and for personal injury, including death, which might arise in connection with the installation, operation or dismantling of the Exhibitor's display. Exhibitors are advised to add to their existing insurance a portal-to-portal rider protecting them against loss/damage to materials by fire, theft, accident, etc.

Amendments to Regulations

Any and all matters and questions not specifically covered by the provisions in this contract shall be subject to AAMVA's discretion. The foregoing terms and conditions may be amended at any time by AAMVA.

Hold Harmless Agreement

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought onto the premises each of the host venues and shall indemnify and hold harmless AAMVA, the "Hotel's" or host venues agents, servants and employees from any and all such losses, damages and claims. The Exhibitor acknowledges that AAMVA, the host hotel or exhibit facility does not maintain insurance covering Exhibitor's property and this is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor. A copy of this insurance policy shall be forwarded to AAMVA 90 days prior to the event(s) beginning. Failure to do so will be an infringement of the contract, and AAMVA and the host venue will not be liable to any loss due to this infringement.