

# ACI E-News

## Space & Materials Deadline:

Wednesday of previous week

## Publishes:

Every other Thursday

## Specs:

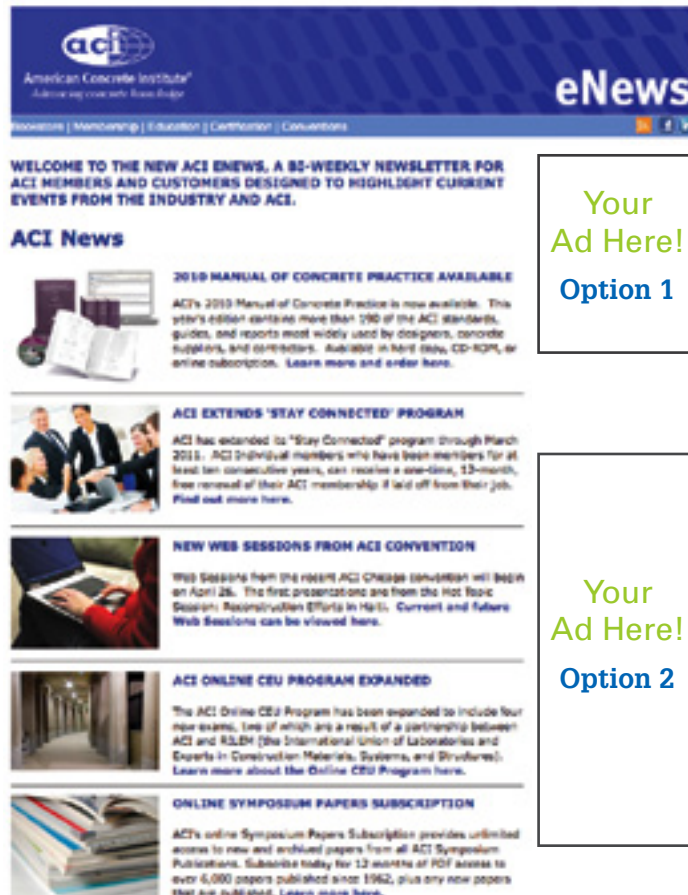
Max. File Size 15k  
(JPEG or GIF formats only)

## Delivery & Specs:

Email image & web address to  
Terri Wood  
twood@networkmediapartners.com  
410-584-1902

No animated files accepted and  
buttons cannot exceed maximum  
file size requirements. All sponsor  
positions require pre-payment.

Get your message delivered directly to the top concrete professionals and decision makers of the industry through ACI E-News. ACI E-News is the association's exclusive bi-weekly E-Newsletter distributed to over 40,000 members, subscribers, and customers — your top prospectus and customers! We currently have available on a first come, first serve basis, two highly visible display ad positions that will allow you to uniquely stand out from your competitors and get your message into the inboxes of the concrete industry's most powerful decision makers!



**ONLY two ad positions available for 2011... these will sell out fast... Act Now or Miss Out!**

## Two Options:

**Option 1:** \$825 per insertion (top position)  
160 X 200 pixels, max file size: 15k

**Option 2:** \$825 per insertion (bigger ad)  
160 X 400 pixels, max file size: 15k

**Run in 3 or more issues and receive a 10% Discount!**

Your  
Ad Here!  
Option 1

Your  
Ad Here!  
Option 2