



Journal of Occupational and Environmental Hygiene



A joint publication of the American Industrial Hygiene Association and the American Conference of Governmental Industrial Hygienists.

The premier monthly journal for current information on research, industrial hygiene, occupational health, safety and environmental issues.

Black and White

Page Size	1x	3x	6x	9x	12x
Full Page	\$1,600	\$1,520	\$1,410	\$1,340	\$1,275
1/2 Page Horizontal	\$1,200	\$1,140	\$1,055	\$1,005	\$955
1/2 Page Vertical	\$1,200	\$1,140	\$1,055	\$1,005	\$955
1/4 Page Vertical	\$720	\$685	\$635	\$650	\$575
Spread	\$2,720	\$2,585	\$2,395	\$2,275	\$2,160

*Color available only on covers.

*Every paid ad receives a banner on JOEH online.

Discounts: 15% discount for recognized agencies, net 30 days.

Guaranteed Positions: Special position guaranteed at a 10% premium on a non-cancelable basis. These positions and covers are non-cancelable.

Ad Preparation Charges: If you would like assistance in producing your ad, please ask your account executive for current rates. If electronic files are not submitted correctly, any changes that need to be made will be billed to advertiser.

Issuance and Closing Dates: 12 issues are published each year. See editorial calendar for mailing dates.



Contact: Ben Ledyard

bledyard@networkmediapartners.com

Phone: 410-584-1954 Fax: 410-584-8574

2010 JOEH Deadlines

Issue	Space Reservation	Materials Deadline
January	Oct. 7, 2009	Oct. 14, 2009
February	Nov. 11, 2009	Nov. 18, 2009
March	Dec. 9, 2009	Dec. 16, 2009
April	Jan. 7, 2010	Jan. 14, 2010
May	Feb. 11, 2010	Feb. 18, 2010
June	March 11, 2010	March 18, 2010
July	April 8, 2010	April 15, 2010
August	May 13, 2010	May 20, 2010
September	June 10, 2010	June 17, 2010
October	July 14, 2010	July 21, 2010
November	Aug. 12, 2010	Aug. 19, 2010
December	Sept. 9, 2010	Sept. 16, 2010

Mechanical Requirements

	width		height
Full Page (bleed)	8 5/8"	x	11 1/8"
Full Page (non-bleed)	7"	x	10"
Cover 4 full page (non-bleed)	6 1/2"	x	9 1/2"

*NOTE: Trim size of publication is 8 3/8" x 10 7/8". For bleed, extend artwork 1/8" beyond all four edges, to arrive at bleed size above. Keep all text elements at least 3/8" inside all edges."

1/2 Horizontal	8"	x	5 1/4"
1/2 Vertical	4"	x	10 1/2"
1/4 Vertical	4"	x	5 1/4"
Banner Ads	468 pixels	x	60 pixels

Electronic File Requirements:

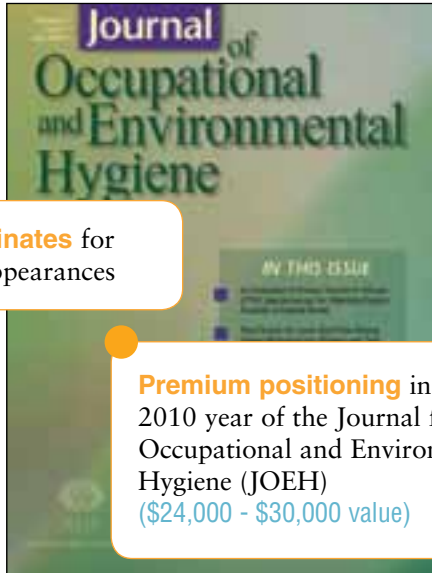
- A printed proof must accompany all submitted artwork.
- Do NOT include printer's marks (crop marks, registration marks, etc) in the file submission. If you are concerned that we will not know where your ad should be cropped, include crop marks on the printed proof and we will ensure that your ad is placed properly.
- Do NOT include a bleed with fractional ads (anything smaller than a full page).
- Please supply only PDF, EPS, or TIFF print-ready files (see requirements below). We do NOT accept film or any native application file formats (please, NO Quark, MS Word, InDesign, PageMaker, etc).
 - PDF file requirements: Must be hi-res, print-ready PDF. All images must be 300 dpi or better. All fonts must be embedded.
 - EPS file requirements: Must be 100% size, 300 dpi minimum. Please embed all images and convert all fonts to outlines.
 - TIFF file requirements: Must be 100% size, 300 dpi minimum for halftones, 1200 dpi for line art. Please flatten any layers. When saving TIFFs, we recommend that you do not use compression and do not embed color profiles.
- Color: Color ads must use CMYK color only. RGB color or spot colors (such as Pantone colors) are NOT acceptable.
- Black & white ads should use black only (not 4-color). Images should be grayscale.
- The publisher will not be held responsible for color running incorrectly if a digital color proof is not submitted by the advertiser. A digital color proof (Matchprint or Iris) should be submitted at 100% ad size.
- Laser or inkjet proofs are acceptable for content only, but cannot be used to guarantee color.
- Media accepted: CDs, DVDs; or files submitted electronically. Submitted media will not be returned unless requested.

Artwork contact: Meredith Targarona
mtargarona@networkmediapartners.com
Phone: 410-584-1985



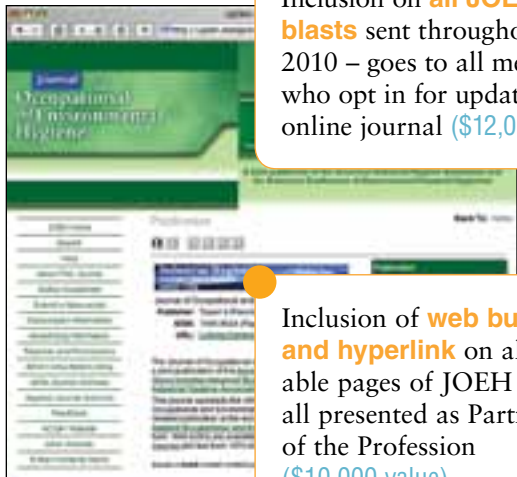
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PARTNERS OF THE PROFESSION



Ad laminates for show appearances

Premium positioning in the 2010 year of the Journal for Occupational and Environmental Hygiene (JOEH) (\$24,000 - \$30,000 value)

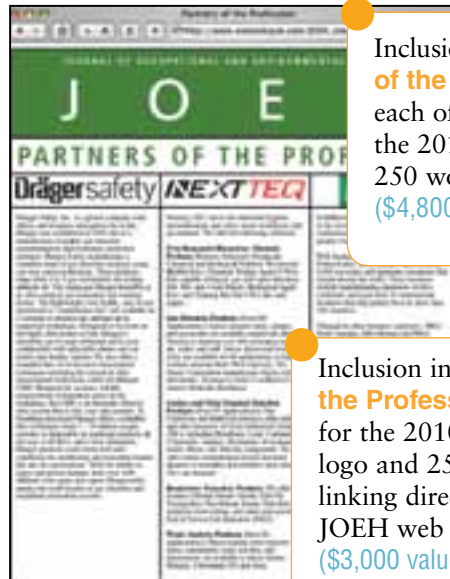


Inclusion on all JOEH email blasts sent throughout 2010 – goes to all members who opt in for updates from online journal (\$12,000 value)

Inclusion of web button and hyperlink on all available pages of JOEH online – all presented as Partners of the Profession (\$10,000 value)



Partners of the Profession logo for your ads, website and collateral material.



Inclusion in the Partners of the Profession page in each of the twelve issues of the 2010 JOEH – Logo and 250 words of copy (\$4,800 value)

Inclusion in the Partners of the Profession web page for the 2010 year – Color logo and 250 words of copy linking directly from all JOEH web pages (\$3,000 value)

PLUS

Logo on the year-end JOEH CD ROM. Also logo and link included on Table of Contents page on CD. (\$5,000 value)

Only three packages available...

PLATINUM

- Cover 4 in JOEH for 12 issues of 2010
 - Top web button position on JOEH online
 - First or left hand position on Partners in Profession web page and display ad
 - All added value items listed to the left
- Cost - \$25,000**

GOLD

- Cover 2 in JOEH for 12 issues of 2010
 - Second web button position on JOEH online
 - Second or middle position on Partners in Profession web page and display ad
 - All added value items listed to the left
- Cost - \$21,000**

SILVER

- Cover 3 in JOEH for 12 issues of 2010
 - Third web button position on JOEH online
 - Third or right hand position on Partners in Profession web page and display ad
 - All added value items listed to the left
- Cost - \$18,000**



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