



# AIHA Weekly E-ssential Connection

Connect with more than 7,800 AIHA members every week



AIHA publishes a weekly e-newsletter sent out on Wednesday of each week to over 7,800 members.

This is an opt-in e-mail program, so these members have requested to receive this on a weekly basis. These emails let members know about upcoming deadlines, current events related to the IH community, breaking industry news, continuing education and more.

On each email there are six openings where sponsors can post their company logo or product image and link it back to their own web page. In addition, the logo and 25 words of copy also appear in the body of the enews editorial giving you to exposures in each email.

Reserve for the year and receive the exclusive sponsorship in your industry category!

## RATES

12 issues (3 months) - \$1,875  
24 issues (6 months) - \$2,700  
48 issues (12 months) - \$4,500

## SPECS

### Space Deadline:

24th of previous month

### Materials Deadline:

Friday of previous week

### Publishes:

Tuesday of each week

### Specs:

150 x 80 pixel image  
(JPEG or GIF formats only)

## DELIVERY:

Email image & web address to  
bledyard@networkmediapartners.com

CLICK IMAGE TO ENLARGE



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