



Journal of Occupational and Environmental Hygiene



A joint publication of the American Industrial Hygiene Association and the American Conference of Governmental Industrial Hygienists.

The premier monthly journal for current information on research, industrial hygiene, occupational health, safety and environmental issues.

Black and White

Page Size	1x	3x	6x	9x	12x
Full Page	\$1,600	\$1,520	\$1,410	\$1,340	\$1,275
1/2 Page Horizontal	\$1,200	\$1,140	\$1,055	\$1,005	\$955
1/2 Page Vertical	\$1,200	\$1,140	\$1,055	\$1,005	\$955
1/4 Page Vertical	\$720	\$685	\$635	\$650	\$575
Spread	\$2,720	\$2,585	\$2,395	\$2,275	\$2,160

*Color available only on covers.

*Every paid ad receives a banner on JOEH online.

Discounts: 15% discount for recognized agencies, net 30 days.

Guaranteed Positions: Special position guaranteed at a 10% premium on a non-cancelable basis. These positions and covers are non-cancelable.

Ad Preparation Charges: If you would like assistance in producing your ad, please ask your account executive for current rates. If electronic files are not submitted correctly, any changes that need to be made will be billed to advertiser.

Issuance and Closing Dates: 12 issues are published each year. See editorial calendar for mailing dates.



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2010 JOEH Deadlines

Issue	Space Reservation	Materials Deadline
January	Oct. 25, 2010	Oct. 29, 2010
February	Nov. 24, 2010	Dec. 2, 2010
March	Dec. 22, 2010	Dec. 29, 2010
April	Jan. 21, 2011	Jan. 27, 2011
May	Feb. 28, 2011	March 3, 2011
June	April 1, 2011	April 11, 2011
July	April 25, 2011	May 2, 2011
August	May 25, 2011	June 1, 2011
September	June 24, 2011	July 1, 2011
October	July 25, 2011	August 1, 2011
November	August 25, 2011	Sept. 1, 2011
December	Sept. 26, 2011	Sept. 30, 2011

Mechanical Requirements

	width		height
Full Page (bleed)	8 5/8"	x	11 1/8"
Full Page (non-bleed)	7"	x	10"
Cover 4 full page (non-bleed)	7 1/2"	x	9 1/4"

*NOTE: Trim size of publication is 8 3/8" x 10 7/8". For bleed, extend artwork 1/8" beyond all four edges, to arrive at bleed size above. Keep all text elements at least 3/8" inside all edges."

1/2 Horizontal	8"	x	5 1/4"
1/2 Vertical	4"	x	10 1/2"
1/4 Vertical	4"	x	5 1/4"
Banner Ads	468 pixels	x	60 pixels

Electronic File Requirements:

- A printed proof must accompany all submitted artwork.
- Do NOT include printer's marks (crop marks, registration marks, etc) in the file submission. If you are concerned that we will not know where your ad should be cropped, include crop marks on the printed proof and we will ensure that your ad is placed properly.
- Do NOT include a bleed with fractional ads (anything smaller than a full page).
- Please supply only PDF, EPS, or TIFF print-ready files (see requirements below). We do NOT accept film or any native application file formats (please, NO Quark, MS Word, InDesign, PageMaker, etc).
 - PDF file requirements: Must be hi-res, print-ready PDF. All images must be 300 dpi or better. All fonts must be embedded.
 - EPS file requirements: Must be 100% size, 300 dpi minimum. Please embed all images and convert all fonts to outlines.
 - TIFF file requirements: Must be 100% size, 300 dpi minimum for halftones, 1200 dpi for line art. Please flatten any layers. When saving TIFFs, we recommend that you do not use compression and do not embed color profiles.
- Color: Color ads must use CMYK color only. RGB color or spot colors (such as Pantone colors) are NOT acceptable.
- Black & white ads should use black only (not 4-color). Images should be grayscale.
- The publisher will not be held responsible for color running incorrectly if a digital color proof is not submitted by the advertiser. A digital color proof (Matchprint or Iris) should be submitted at 100% ad size.
- Laser or inkjet proofs are acceptable for content only, but cannot be used to guarantee color.
- Media accepted: CDs, DVDs; or files submitted electronically. Submitted media will not be returned unless requested.

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