

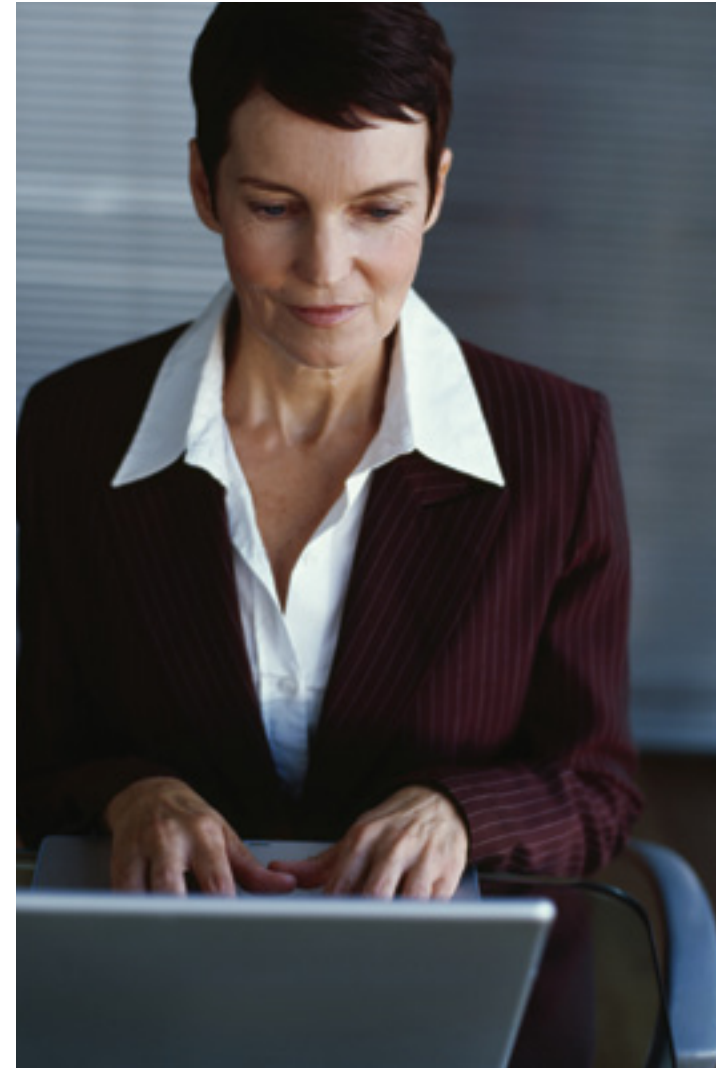


The Synergist Editorial Webinars

Position your organization as a thought leader and build your brand awareness amongst the members of AIHA.

The Synergist webinars are one-hour educational sessions broadcast online via streaming audio/video. They consist of a live 45-minute content based program with a 15 minute Q&A session. You provide the content, messaging and talent and let AIHA take care of the rest.

- Each webinar will be hosted by an editor from AIHA
- AIHA will manage the broadcast logistics and event registration
- AIHA will provide Pre and Post event audience marketing and promotions
- Extensive brand recognition via the email invites, e-news placements, online web banner campaigns and print advertising
- 12 month archive online



Contact: **Ben Ledyard** at bledyard@networkmediapartners.com
Phone: 410-584-1954 Fax: 410-584-8574



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SPONSOR BENEFITS

- Access to registration data, both live and archived (name, company, title, phone, address, email)
- Advertisement promoting your event through *The Synergist* and *Journal of Occupational & Environmental Hygiene*
- Multiple promotional e-mail blasts to AIHA members
- Promotional banner on *The Synergist* Web pages
- Promotions through the AIHA newsletters
- House ads in *The Synergist* digital edition
- Event reminder to registrants prior to the webinar
- Archived event on AIHA.org for 12 months

RATES

One-time Webinar sponsorship fee is \$7,500

DATES

Only four opportunities available in 2011 February or March, April, September & November

PRODUCTION NOTES

- Webinar must provide learning/information theme. (this is not an advertisement)
- Content must be unique to AIHA
- Webinar sponsor agrees to allow AIHA the ability to post webinar for up to 12 months

FORMAT & DEADLINES

- High res gif/jpg of sponsor logo, 50 word content description/theme and outline to be submitted to AIHA 30 days prior to the webinar date.
- We will do dress rehearsal/run-through approximately two weeks from the live date.



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