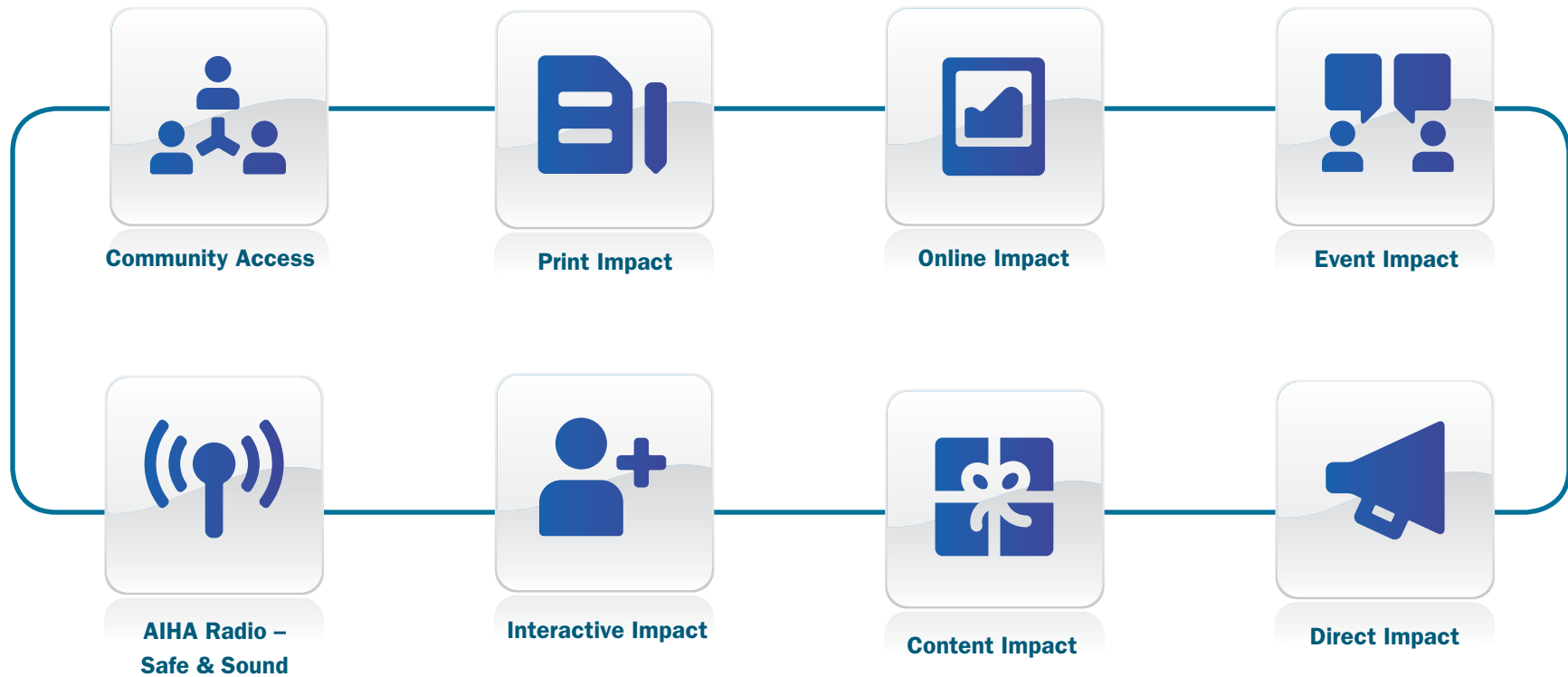




AIHA Partners of the Profession

CUSTOM PARTNERSHIPS FOR 360° ENGAGEMENT



Call to discuss partner program in more detail.



Contact:

Ben Ledyard at bledyard@networkmediapartners.com Phone: 410-584-1954 Fax: 410-584-8574

Pete Barto at pbarto@networkmediapartners.com Phone: 410-584-1989 Fax: 410-584-8490

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The Synergist

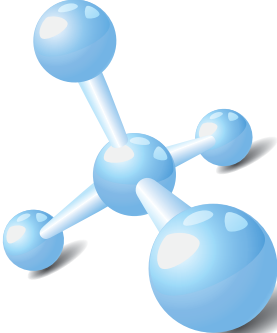


**An audience
unreachable
through any
other publication**
2012 Media Planner



The Synergist is the official monthly
publication of the American
Industrial Hygiene Association.

Demographics 2
Editorial Calendar 3
Rates/Specs 4



Demographics

The *Synergist* is the number one member benefit of AIHA members. The 30,000* readers depend on the magazine as a key information resource in their day to day challenge of protecting their 30 million workers from short and long term health hazards. Whether it's chemical exposures, noise, radiation, heat stress, IAQ or another related risk exposure, the industrial hygiene profession depends on *The Synergist*.

With the hectic schedules of today's professionals, it's important that you choose an advertising vehicle not by the largest circulation, but by the ability to reach your intended audience.

What Industrial Hygienists Read and Find of Value...



- Professional Safety = 22%
- Occupational Health & Safety = 13%
- EHS Today = 5%
- ISHN = 4%
- Industrial Hygiene News = 2%
- IE Connections = 2%

Size of Company

24.6%
500 to 4,999 employees

42.6%
5,000 or more employees

73.4%

of Synergist readers either visited an advertisers site or contacted them directly.

From AIHA members...

"I thoroughly enjoy *The Synergist*."

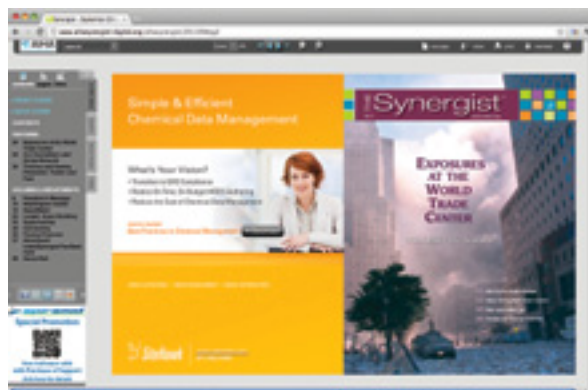
"A great magazine with interesting and informative articles covering all phases of IH."

"I read *The Synergist* cover-to-cover when I receive it."

"I like the format of *The Synergist*. One of the few publications that I actually read."

"Content is excellent and very informative."

"*The Synergist* contains a lot of practical information."



THE SYNERGIST DIGITAL EDITION

www.aihasynergist-digital.org

Not only do the members of AIHA receive the monthly publication in print, they also receive the digital edition as well. This contributes to the extended pass along of nearly 4 coworkers since members can simply forward to their colleagues at the push of a button. All media buys include the print and digital edition of *The Synergist*.

*30,000 readers comes from the 10,000 plus members of AIHA and their pass along rate of 3.2 readers.



Editorial Calendar

JANUARY 2012

PRODUCT FOCUS: CHEMICAL MANAGEMENT & GAS DETECTION/CONFINED SPACE

- The impact of GHS on IH
- AIHA's Z10 management systems standard
- OSHA's confined space in construction rule

Space Reservation: Nov. 16, 2011

Materials Deadline: Nov. 23, 2011

Mail Date: Jan. 6, 2012

FEBRUARY

PRODUCT FOCUS: RESPIRATORY PROTECTION & NANOTECHNOLOGY

- Respiratory protection training
- The IH as expert witness
- AIHA election

Space Reservation: Dec. 9, 2011

Materials Deadline: Dec. 19, 2011

Mail Date: Jan. 31, 2012

BONUS CIRCULATION: INDOOR AIR EXPO - LAS VEGAS

MARCH

PRODUCT FOCUS: VENTILATION SOLUTIONS, RADIATION INSTRUMENTATION AND SAMPLING

- Industrial ventilation successes
- Practical applications for portable radiation instruments
- The Role of Real-Time Detection Systems in Improved Exposure Assessments

Space Reservation: Jan. 4, 2012

Materials Deadline: Jan. 12, 2012

Mail Date: March 2, 2012

APRIL AIHce Preview

PRODUCT FOCUS: NOISE & RISK ASSESSMENT/MANAGEMENT

Theme: AIHce preview

- Noise
- IH toolbox for conducting risk assessment and risk management without new regulations--control banding, hazard banding, traditional IH
- AIHce preview

Space Reservation: Feb. 3, 2012

Materials Deadline: Feb. 13, 2012

Mail Date: April 3, 2012

MAY AIHce Conference Issue

PRODUCT FOCUS: AIHCE EXHIBITORS

- Mining health and safety: NIOSH respiratory hazards, ventilation and hearing loss prevention research
- Art studio hazards
- AIHce expo

Space Reservation: March 7, 2012

Materials Deadline: March 15, 2012

Mail Date: May 4, 2012

BONUS CIRCULATION: AIHCE - INDIANAPOLIS
BONUS CIRCULATION: ASSE- DENVER

JUNE/JULY AIHce Wrap Up

PRODUCT FOCUS: INDOOR AIR QUALITY & NOISE

- Mobile Tech for the IH
- Basic Electrical Safety: 2012 edition of NFPA 70E
- AIHce wrap-up

Space Reservation: May 2, 2012

Materials Deadline: May 10, 2012

Mail Date: July 13, 2012

AUGUST

PRODUCT FOCUS: LABORATORIES & LAB SAFETY

- Aligning production and IH management systems
- Lab safety
- Management Roundtable: Lessons from Failure

Space Reservation: June 7, 2012

Materials Deadline: June 15, 2012

Mail Date: Aug. 6, 2012

SEPTEMBER

PRODUCT FOCUS: RENTAL EQUIPMENT & SAFETY PRODUCTS

- What brought them away: IH ex-pats
- OH in India
- Welding Health Hazards

Space Reservation: July 5, 2012

Materials Deadline: July 13, 2012

Mail Date: Sept. 6, 2012

OCTOBER

PRODUCT FOCUS: GAS DETECTION/ CONFINED SPACE

- Radiation safety in medical research
- Shift work in health care
- Job outlook for IHs

Space Reservation: Aug. 9, 2012

Materials Deadline: Aug. 17, 2012

Mail Date: Oct. 8, 2012

BONUS CIRCULATION: NSC - ORLANDO
BONUS CIRCULATION: PCIH - SAN ANTONIO

Buyers' Guide

- Annual Member Resource
- Print and online exposure
- Expanded listing included

Space Reservation: August 2012

Materials Deadline: August 2012

Mail Date: October 2012

NOVEMBER

PRODUCT FOCUS: IAQ & SAFETY SOLUTIONS

- Indoor Air Quality
- Fall protection in construction
- How to make OSHA training fun

Space Reservation: Sept. 6, 2012

Materials Deadline: Sept. 14, 2012

Mail Date: Nov. 5, 2012

DECEMBER

PRODUCT FOCUS: SAMPLING & TECHNOLOGY

- Technology
- Fracking fluids: effects on environment and occupational health and safety
- Managing IH vs. managing EHS

Space Reservation: Oct. 4, 2012

Materials Deadline: Oct. 12, 2012

Mail Date: Dec. 3, 2012

Rates and Specs

BLACK AND WHITE

Page Size	1x	3x	6x	9x	12x
Full Page	\$1,945	\$1,845	\$1,705	\$1,575	\$1,395
2/3 Page	\$1,650	\$1,570	\$1,450	\$1,335	\$1,190
1/2 Page Island	\$1,550	\$1,475	\$1,370	\$1,260	\$1,115
1/2 Page Horizontal	\$1,460	\$1,380	\$1,280	\$1,180	\$1,050
1/3 Page	\$1,260	\$1,195	\$1,110	\$1,025	\$905
1/4 Page	\$875	\$830	\$765	\$710	\$625
1/6 Page	\$620	\$590	\$545	\$500	\$445
Spread	\$3,295	\$3,130	\$2,900	\$2,675	\$2,375

Spot Color (CMYK): Add \$500 to above rates

4-COLOR

Page Size	1x	3x	6x	9x	12x
Full Page	\$2,945	\$2,845	\$2,705	\$2,575	\$2,395
2/3 Page	\$2,650	\$2,570	\$2,450	\$2,335	\$2,190
1/2 Page Island	\$2,550	\$2,475	\$2,370	\$2,260	\$2,115
1/2 Page Horizontal	\$2,460	\$2,380	\$2,280	\$2,180	\$2,050
1/3 Page	\$2,260	\$2,195	\$2,110	\$2,025	\$1,905
1/4 Page	\$1,875	\$1,830	\$1,765	\$1,710	\$1,625
1/6 Page	\$1,620	\$1,590	\$1,545	\$1,500	\$1,445
Spread	\$4,295	\$4,130	\$3,900	\$3,675	\$3,375

COVERS

Page Size	1x	3x	6x	9x	12x
Cover 2	\$3,995	\$3,800	\$3,520	\$3,445	\$3,200
Cover 3	\$3,755	\$3,570	\$3,305	\$3,230	\$3,010
Cover 4	\$4,240	\$4,030	\$3,735	\$3,650	\$3,395

*Other guaranteed positions available at 10% premium

*Attention Laboratory Advertisers — visit http://www.aihaaccreditedlabs.org/PolicyModules/Documents/Policy%20Module%207%20Advertising_R7.pdf for policy guidelines

Discounts: 15% discount for recognized agencies, net 30 days.

Guaranteed Positions: Special position guaranteed at a 10% premium on a non-cancelable basis.

Ad Preparation Charges: If you would like assistance in producing your ad, please ask your account executive for current rates. If electronic files are not submitted correctly, any necessary changes will be billed to advertiser.

Issuance and Closing Dates: 12 issues are published each year; see editorial calendar for mailing dates.

FILE REQUIREMENTS

	width	x	height
Full Page (bleed)*	8-5/8"	x	11-1/8"
Full Page (no bleed)	7"	x	10"
2/3 Vertical	4-5/8"	x	10"
1/2 Island	4-7/8"	x	7-1/2"
1/2 Horizontal	7-3/8"	x	4-7/8"
1/3 Square	4-5/8"	x	4-7/8"
1/3 Vertical	2-1/4"	x	10"
1/4 Vertical	3-3/8"	x	4-7/8"
1/6 Vertical	2-1/4"	x	4-7/8"

*NOTE: Trim size of publication is 8 3/8" x 10 7/8". For bleed, extend artwork 1/8" beyond all four edges, to arrive at Bleed Size above. Keep all text elements at least 3/8" inside all edges.

INSERTS

Advertiser supplies inserts completed, printed and ready for binding in sufficient quantity to match press run for scheduled issue. A paper and insert sample must be submitted to the editor for approval 10 days prior to the materials due date.

Inserts billed as follows:

- Two-page inserts: Two times the earned frequency black-and-white rate plus \$950 commissionable bind-in rate.
- Four-page inserts: Three times the earned frequency black-and-white rate plus \$950 commissionable bind-in rate.
- Business-reply cards: One time earned frequency black-and-white rate plus \$950 commissionable bind-in rate.

ELECTRONIC FILE REQUIREMENTS

- **A printed proof should accompany all submitted artwork.**
- **Do NOT include printer's marks** (crop marks, registration marks, etc) in the file submission. If you are concerned that we will not know where your ad should be cropped, include crop marks on the printed proof and we will ensure that your ad is placed properly.
- Do NOT include a bleed with fractional ads.
- **Please supply only a print-ready PDF file.** We cannot accept any native application file formats (no Word, InDesign, Publisher, etc) or any other file format. PDF must be a hi-res, print-ready file. All raster images should be 300 dpi. All fonts must be embedded.
- Color: Color ads must use CMYK color only. RGB color or spot colors (such as Pantone colors) are NOT acceptable.
- Black & white ads should use black only (not 4-color); images should be grayscale.
- 2-color ads should be built from CMYK process. Do not use Pantone/spot colors. We cannot guarantee an exact color match for spot colors.
- The publisher will not be held responsible for color running incorrectly if a digital color proof is not submitted by the advertiser. A digital color proof (Matchprint or Iris) should be submitted at 100% ad size. Laser or inkjet proofs are acceptable for content only, but cannot be used to guarantee color.

SUBMITTING FILES:

Go to www.NetworkMediaPartners.com/upload to submit files.

You may also upload to our FTP at ftp://network:*submit*@ftp.networkmediapartners.com, or submit a CD. Submitted media will not be returned unless requested.

Send hard copy proof (and disk, if submitting by CD) to:

Meredith Targarona
Network Media Partners, Inc.
Executive Plaza 1, Suite 900
11350 McCormick Road
Hunt Valley, MD 21031



Contact:

Ben Ledyard at bledyard@networkmediapartners.com Phone: 410-584-1954 Fax: 410-584-8574
Pete Barto at pbarto@networkmediapartners.com Phone: 410-584-1989 Fax: 410-584-8490

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Journal of Occupational and Environmental Hygiene



A joint publication of the American Industrial Hygiene Association and the American Conference of Governmental Industrial Hygienists.

The premier monthly journal for current information on research, industrial hygiene, occupational health, safety and environmental issues.

Black and White

Page Size	1x	3x	6x	9x	12x
Full Page	\$1,600	\$1,520	\$1,410	\$1,340	\$1,275
1/2 Page Horizontal	\$1,200	\$1,140	\$1,055	\$1,005	\$955
1/2 Page Vertical	\$1,200	\$1,140	\$1,055	\$1,005	\$955
1/4 Page Vertical	\$720	\$685	\$635	\$650	\$575
Spread	\$2,720	\$2,585	\$2,395	\$2,275	\$2,160

*Color available only on covers.

*Every paid ad receives a banner on JOEH online.

Discounts: 15% discount for recognized agencies, net 30 days.

Guaranteed Positions: Special position guaranteed at a 10% premium on a non-cancelable basis. These positions and covers are non-cancelable.

Ad Preparation Charges: If you would like assistance in producing your ad, please ask your account executive for current rates. If electronic files are not submitted correctly, any changes that need to be made will be billed to advertiser.

Issuance and Closing Dates: 12 issues are published each year. See editorial calendar for mailing dates.



Contact:

Ben Ledyard bledyard@networkmediapartners.com

Phone: 410-584-1954 Fax: 410-584-8574

Pete Barto pbarto@networkmediapartners.com

Phone: 410-584-1989 Fax: 410-584-8490

2012 JOEH Deadlines

Issue	Space Reservation	Materials Deadline
January	Oct. 15, 2011	Oct. 21, 2011
February	Dec. 9, 2011	Dec. 15, 2011
March	Jan. 18, 2012	Jan. 24, 2012
April	Feb. 15, 2012	Feb. 21, 2012
May	March 14, 2012	March 20, 2012
June	April 18, 2012	April 24, 2012
July	May 16, 2012	May 22, 2012
August	June 13, 2012	June 19, 2012
September	July 18, 2012	July 24, 2012
October	Aug. 15, 2012	Aug. 21, 2012
November	Sept. 19, 2012	Sept. 25, 2012
December	Oct. 17, 2012	Oct. 23, 2012

Mechanical Requirements

	width		height
Full Page (bleed)	8 5/8"	x	11 1/8"
Full Page (non-bleed)	7"	x	10"
Cover 4 full page (non-bleed)	7 1/2"	x	9 1/4"

*NOTE: Trim size of publication is 8 3/8" x 10 7/8". For bleed, extend artwork 1/8" beyond all four edges, to arrive at bleed size above. Keep all text elements at least 3/8" inside all edges."

1/2 Horizontal	8"	x	5 1/4"
1/2 Vertical	4"	x	10 1/2"
1/4 Vertical	4"	x	5 1/4"
Banner Ads	468 pixels	x	60 pixels

Electronic File Requirements:

- **A printed proof should accompany all submitted artwork.**
- **Do NOT include printer's marks** (crop marks, registration marks, etc) in the file submission.
- Do NOT include a bleed with fractional ads.
- **Please supply only a print-ready PDF file.** We cannot accept any native application file formats (no Word, InDesign, Publisher, etc) or any other file format. PDF must be a hi-res, print-ready file. All raster images should be 300 dpi. All fonts must be embedded.
- Color: Color ads must use CMYK color only. RGB color or spot colors (such as Pantone colors) are NOT acceptable.
- Black & white ads should use black only (not 4-color); images should be grayscale.

The publisher will not be held responsible for color running incorrectly if a digital color proof is not submitted by the advertiser. A digital color proof (Matchprint or Iris) should be submitted at 100% ad size. Laser or inkjet proofs are acceptable for content only, but cannot be used to guarantee color.

Submitting files:

Go to www.NetworkMediaPartners.com/upload to submit files.

You may also upload to our FTP at [ftp://network:"submit"@ftp.networkmediapartners.com](ftp://network:), or submit a CD. Submitted media will not be returned unless requested.

Send hard copy proof (and disk, if submitting by CD) to:

Meredith Targarona
Network Media Partners, Inc.
Executive Plaza 1, Suite 900
11350 McCormick Road
Hunt Valley, MD 21031

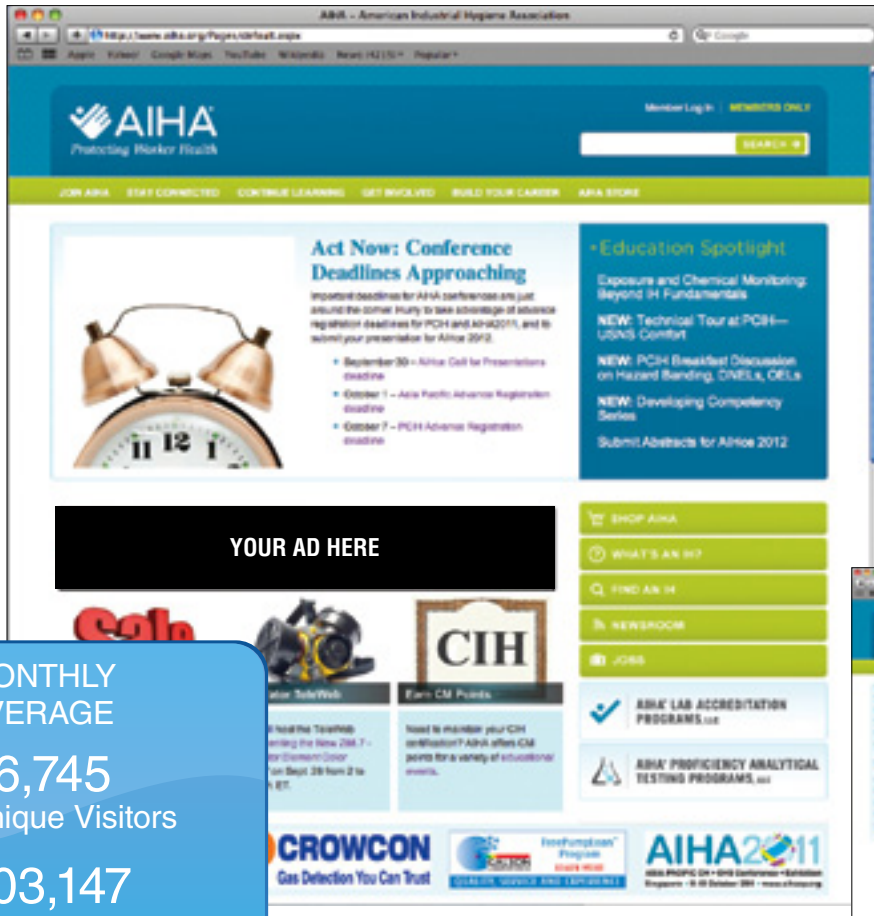
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www.AIHA.org

Reach AIHA members in their number one online information resource.



MONTHLY AVERAGE
36,745 Unique Visitors
103,147 Page Impressions

HOME PAGE WEB BANNER

One Home Page Banner Rotation – rotates with each page impression.
Max of six banners

Rates – Per Banner

- 12 Months - \$4,980
- 6 Months - \$2,880
- 3 Months - \$1,875

Specs

- 600 x 100 pixels
- JPG or Animated GIF
- No Flash please

MAIN ROTATION WEB BANNER

One Main Banner Rotation – rotates with each page impression.
Max of ten banners

Rates – Per Banner

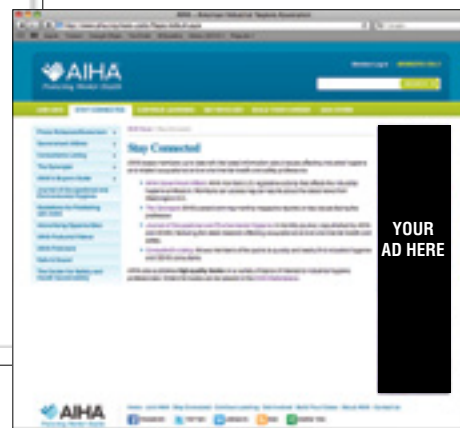
- 12 Months - \$3,996
- 6 Months - \$2,250
- 3 Months - \$1,500

Specs

- 160 x 600 pixels
- JPG or Animated GIF
- No Flash Please

Deadlines:

24th of the month prior to run date



Contact:

Ben Ledyard at bledyard@networkmediapartners.com Phone: 410-584-1954 Fax: 410-584-8574
Pete Barto at pbarto@networkmediapartners.com Phone: 410-584-1989 Fax: 410-584-8490

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AIHA Radio presents...

Safe & Sound

NOW ON
ITUNES!



Safe & Sound is a weekly
30-minute broadcast by AIHA and
hosted by staffers, **Craig Sorrell**

and Kathryn Grandstaff. The show covers safety, worker health, general IH news, happenings and events that affect AIHA members. With well over thirty issues produced, this informational resource has built an average listener total of 2,200* health and safety professionals.

*2,200 is the current monthly average listeners

New issues are released through AIHA social media vehicles (Twitter, LinkedIn, Facebook, etc) on Fridays and then to the entire membership on Wednesday through the weekly member newsletter.



Become a AIHA Radio partner today and reach the AIHA membership across all communication platforms. Find out more. ►



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AIHA RADIO PARTNERSHIP ELEMENTS

PROGRAM IMPACT

During each episode, our partner will receive two 15 second 'reads', by the host, of your marketing message. One will be at the beginning and one during the final third of each program. Content will be provided by the partner and can be updated as needed.

ENEWS IMPACT

Every week, the AIHA's weekly enewsletter will carry a promotion for the upcoming episode of *Safe & Sound*. In each of those enewsletters, our partner will receive recognition as the program partner.

WEB IMPACT

AIHA has created a specific portion of their AIHA.org web site for AIHA Radio. This area is used to host the newly released and archived episodes of *Safe & Sound*. On that page, our partner will receive prominent logo recognition as the sponsor of those episodes.

PROMOTIONAL IMPACT

Safe & Sound will be cross promoted in many other areas and AIHA has made a commitment to include a mention of you as a partner on those promotions.

CONTENT IMPACT

During the sponsorship tenure, our partner will be able to provide the topic and 'talent' for an episode of *Safe & Sound*. (One episode with single month and two episodes with the three month partnership). Content is expected to be objective, provide value to the members and not to be considered a 30 minute infomercial.

PARTNERSHIP INVESTMENT

AIHA is looking for partners to help us provide meaningful content to our members on timely topics throughout 2011.

One Month Sponsorship

\$3,000

Covers a minimum of four (4) weeks of being the exclusive sponsor of *Safe & Sound* with all of the impact points above, including content provider for one episode.

Deadlines: All sponsorships must be committed to 45 days prior to the month of sponsorship.

Materials: Copy for advertising reads are due 30 days prior to month of sponsorship. In addition, we'll need an outline of the 'content' episode 30 days prior as well.

PAST AIHA RADIO SPONSORS INCLUDE



Contact:

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Pete Barto at pbarto@networkmediapartners.com Phone: 410-584-1989 Fax: 410-584-8490

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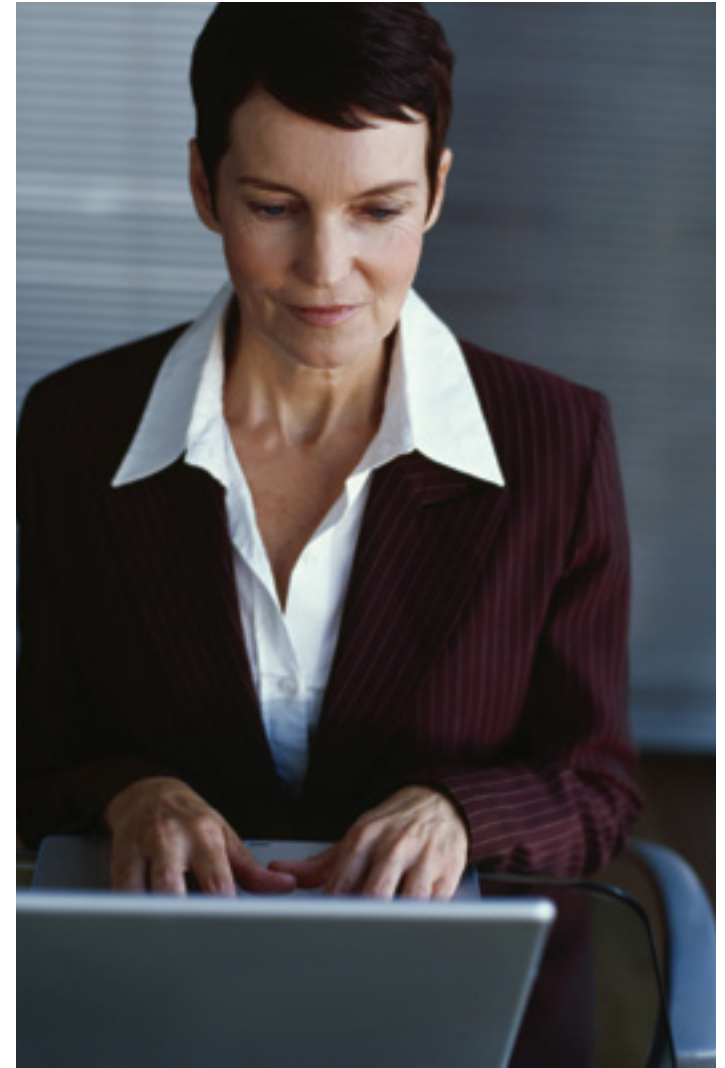


The Synergist Editorial Webinars

Position your organization as a thought leader and build your brand awareness amongst the members of AIHA.

The Synergist webinars are one-hour educational sessions broadcast online via streaming audio/video. They consist of a live 45-minute content based program with a 15 minute Q&A session. You provide the content, messaging and talent and let AIHA take care of the rest.

- Each webinar will be hosted by an editor from AIHA
- AIHA will manage the broadcast logistics and event registration
- AIHA will provide pre- and post-event audience marketing and promotions
- Extensive brand recognition via the email invites, e-news placements, online web banner campaigns and print advertising
- 12 month archive online



Contact:

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Pete Barto at pbarto@networkmediapartners.com Phone: 410-584-1989 Fax: 410-584-8490



The Synergist Editorial Webinars

SPONSOR BENEFITS

- Access to registration data (name, company, title, phone, address, email)
- Advertisement promoting your event through *The Synergist* and *Journal of Occupational & Environmental Hygiene*
- Multiple promotional e-mail blasts to AIHA members
- Promotional banner on *The Synergist* Web pages
- Promotions through the AIHA newsletters
- House ads in *The Synergist* digital edition
- Event reminder to registrants prior to the webinar
- Archived event on AIHA.org for 12 months

RATES

One-time Webinar sponsorship fee is \$7,500

DATES

Only six opportunities available in 2012 February or March, April, May, September, October and November

PRODUCTION NOTES

- Webinar must provide learning/information theme. (this is not an advertisement)
- Content must be unique to AIHA
- Webinar sponsor agrees to allow AIHA the ability to post webinar for up to 12 months

FORMAT & DEADLINES

In order to maximize your exposure with all of the AIHA marketing vehicles, we'd like the following 60 days in advance of your webinar.

- High resolution eps of your logo
- URL for hyperlink
- Confirmed date/time of event
- Speaker name and bio
- Theme/Description - 1 -2 sentence summary
- Larger 50 word description including learning objectives
- We will do dress rehearsal/run-through approximately two weeks from the live date.



Contact:

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AIHA Weekly E-ssential Connection

Connect with more than 7,800 AIHA members every week



AIHA publishes a weekly e-newsletter sent out on Wednesday of each week to over 7,800 members.

This is an opt-in e-mail program, so these members have requested to receive this on a weekly basis. These emails let members know about upcoming deadlines, current events related to the IH community, breaking industry news, continuing education and more.

On each email there are six openings where sponsors can post their company logo or product image and link it back to their own web page. In addition, the logo and 25 words of copy also appear in the body of the enews editorial giving you two exposures in each email.

Reserve for the year and receive the exclusive sponsorship in your industry category!

RATES

12 issues (3 months) - \$1,875
24 issues (6 months) - \$2,700
48 issues (12 months) - \$4,500

SPECS

Space Deadline:

24th of previous month

Materials Deadline:

Friday of previous week

Publishes:

Tuesday of each week

Specs:

150 x 150 pixel image
(JPEG or GIF formats only)
25 words of copy
URL for live hyperlink

DELIVERY:

Email image, copy & web address to
Meredith Targarona mtargarona@
networkmediapartners.com



Contact:

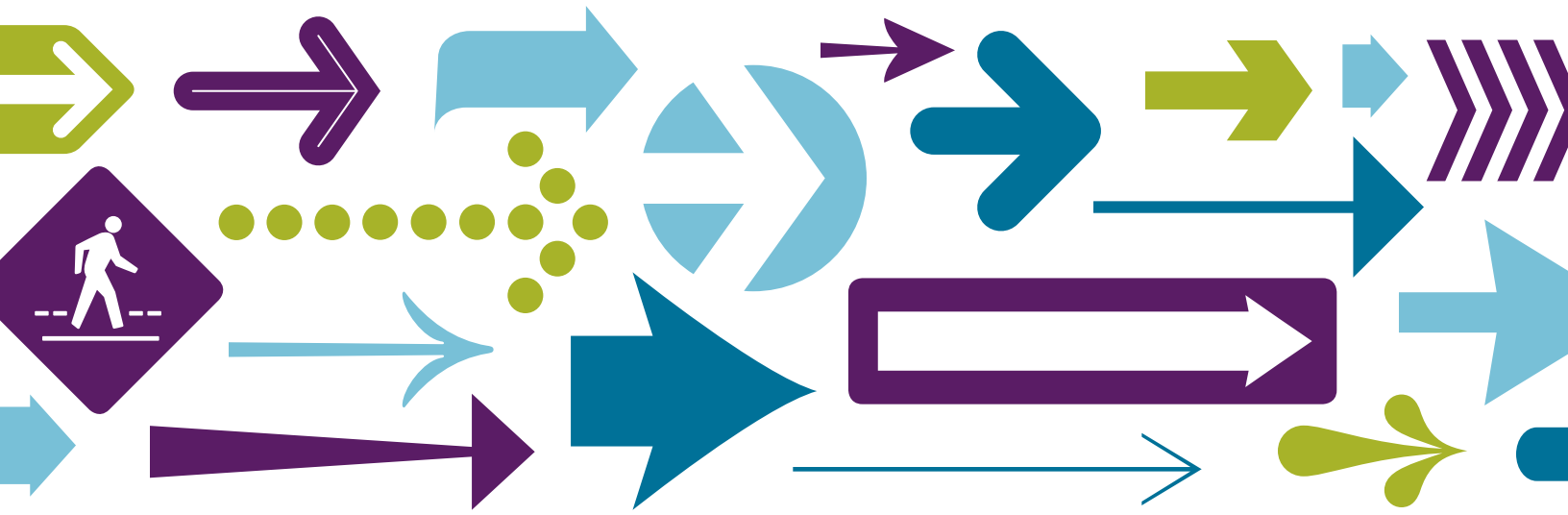
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SPONSORSHIP OPPORTUNITIES



2011 AIHCE SPONSORS GENERATED 226% MORE LEADS.

AIHce 2012

INDIANAPOLIS

June 16-21 » aihce2012.org

THE PREMIER CONFERENCE AND
EXPO FOR OEHS PROFESSIONALS



SPONSORSHIP OPPORTUNITIES

Make an impact and boost your company's visibility. Sponsors receive incredible exposure...not only onsite, but throughout the year. A sponsorship will solidify your status as a market leader in the occupational and environmental safety and hygiene community!



\$20,000

Choose one of the following:

- » ~~Expo Key Card~~ **SOLD**
- » AIHce On-Demand (3)
- » Demonstration Theatre
- » Welcome Reception
- » ~~28th Annual AIHF Fun Run~~ **SOLD**
- » AIHce Mobile App
- » Registration Sponsorship

All Platinum Sponsors Receive:

- » Full Page in the AIHce Final Program
- » Half Page Ad or Profile in the AIHce Advance Program
- » Web Button/Logo Rotation on AIHce2012.org
- » Logo/QR code on Standing Sign Boards
- » Logo/QR code on table signage for Round Table Discussions
- » One Demonstration Theatre Presentation
- » Logo/link on customer facing AIHce Emails
- » Featured Sponsor on one AIHce Email (logo/25 words)
- » Featured Listing Upgrade on AIHce Virtual Expo
- » Mention on AIHA Radio - 'Live From Indy'
- » Recognition during Opening Session slide presentations
- » Post Event Evaluation Survey - Text on Survey, Logo on Email
- » Attendee Email List - sent by AIHA (1x use)
- » One Meter Board - 7ft x 3ft tall 4-color sign
- » Platinum Sponsor Badges
- » Logo/Link on AIHce Conference Daily Emails



\$10,000

Choose one of the following:

- » Opening & General Sessions
- » ~~Conference Bags~~ **SOLD**
- » ~~International Reception~~ **SOLD**
- » ~~Lanyards~~ **SOLD**
- » Cyber Cafe/Message Center
- » Expo Lounge/Charging Station

All Gold Sponsors Receive:

- » Half Page in the AIHce Final Program
- » Web Button/Logo Rotation on AIHce2012.org
- » Logo/link on customer facing AIHce Emails
- » Sponsor recognition in AIHce Advance Program
- » Sponsor recognition in AIHce Final Program
- » Mention on AIHA Radio - 'Live From Indy'
- » Recognition during Opening Session slide presentations
- » Featured Listing Upgrade on AIHce Virtual Expo
- » Gold Sponsor Badges
- » Logo/Link on AIHce Conference Daily Emails

Sponsorship items/events are subject to change at any time

INDIVIDUAL ITEM OR EVENT

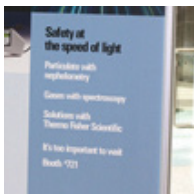
SPONSORSHIP OPPORTUNITIES



SOLD OUT

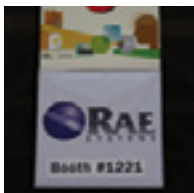
Passport to Prizes - ~~\$1,350 (10 available)~~ **Sold Out**

Build booth traffic by placing your company name and booth number on the AIHce Passport to Prizes. Each attendee receives the Passport in their registration packet and then must visit each Passport sponsor booth to receive official stamp. Once all of the stamps are received, they submit their passport for Passport to Prizes drawing. Prizes include Trip to AIHce 2013 and \$1,000 in cash.



Standing Sign Boards - \$1,100

Drive traffic to your exhibit booth using these 7' tall x 3' wide standing board signs. Place one at either exhibit entrance, outside the general sessions, on the exhibit floor, near the meeting rooms or anywhere else you choose. The cost of the sign includes production and placement of the 4-color sign.



Aisle Signs - \$1,100

How about a two-sided, 4-color, 4ft x 4ft sign hanging from the ceiling? Drive attendees directly to your booth by making yourself easier to find on a congested exhibit floor. Includes logo and booth number.



Park Bench with Floor Graphic (4' x 4') - \$1,100 each

Staggered throughout the expo hall will be traditional park benches for weary attendees to rest. At their feet will be your 4' x 4' 4-color floor graphic encouraging them to visit your booth next.



PDC Lunch/Break Co-Sponsors - \$2,500 (5 available)

Over 2,000 attendees attend the weekend PDCs in advance of the AIHce Expo. Imagine having your logo seen in every room for over 60 Professional Development Courses. Your cosponsorship of the two lunches and four refreshments breaks will align your brand with these key educational opportunities.



3 Remain

Polybag Inserts - \$4,000 ~~(5 available)~~ (3 remain)

Be one of only five exhibitors to include your flyer, postcard or promo in the AIHce Polybag that every attendee receives at the conference. Sponsor provides 6,000 pieces for insertion.



SOLD OUT

Email Sponsorship - ~~\$750 per email~~ **Sold Out** (Frequency rates available)

Sponsor the official AIHce Email Notifications to reach over 8,000 members, past attendees and prospective attendees. Your logo and link will appear in a highly targeted AIHce content focused email.



Web Banners on AIHce2012.org - \$750 per month (Frequency rates available)

Capture the attention of AIHce attendees by positioning your company on the pages of www.AIHce2011.org. Be one of only four companies to appear on nearly all pages of the AIHce website. 250 x 250 pixel.



AIHce Final Program

Reach nearly 6,000 attendees using their 'go to' conference information research. Click here to see rates and ad sizes available.



AIHce Listing Upgrade \$950

Expand your impact on AIHce attendees by adding press releases, products panels, video and gaining access to stats/lead data from your AIHce listing.



AIHce Conference Daily Emails - \$3,000 (3 Available)

Be one of three sponsors included on a series of daily conference updates to the near 6,000 attendees and an additional 8,000 members. Includes 180 x 180 pixel graphic/link.

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