



AIHA Weekly E-ssential Connection

Connect with more than 7,800 AIHA members every week



AIHA publishes a weekly e-newsletter sent out on Wednesday of each week to over 7,800 members.

This is an opt-in e-mail program, so these members have requested to receive this on a weekly basis. These emails let members know about upcoming deadlines, current events related to the IH community, breaking industry news, continuing education and more.

On each email there are six openings where sponsors can post their company logo or product image and link it back to their own web page. In addition, the logo and 25 words of copy also appear in the body of the enews editorial giving you two exposures in each email.

Reserve for the year and receive the exclusive sponsorship in your industry category!

RATES

12 issues (3 months) - \$1,875
24 issues (6 months) - \$2,700
48 issues (12 months) - \$4,500

SPECS

Space Deadline:

24th of previous month

Materials Deadline:

Friday of previous week

Publishes:

Tuesday of each week

Specs:

150 x 150 pixel image
(JPEG or GIF formats only)
25 words of copy
URL for live hyperlink

DELIVERY:

Email image, copy & web address to
Meredith Targarona mtargarona@
networkmediapartners.com



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