



Journal of Occupational and Environmental Hygiene



A joint publication of the American Industrial Hygiene Association and the American Conference of Governmental Industrial Hygienists.

The premier monthly journal for current information on research, industrial hygiene, occupational health, safety and environmental issues.

Black and White

Page Size	1x	3x	6x	9x	12x
Full Page	\$1,600	\$1,520	\$1,410	\$1,340	\$1,275
1/2 Page Horizontal	\$1,200	\$1,140	\$1,055	\$1,005	\$955
1/2 Page Vertical	\$1,200	\$1,140	\$1,055	\$1,005	\$955
1/4 Page Vertical	\$720	\$685	\$635	\$650	\$575
Spread	\$2,720	\$2,585	\$2,395	\$2,275	\$2,160

*Color available only on covers.

*Every paid ad receives a banner on JOEH online.

Discounts: 15% discount for recognized agencies, net 30 days.

Guaranteed Positions: Special position guaranteed at a 10% premium on a non-cancelable basis. These positions and covers are non-cancelable.

Ad Preparation Charges: If you would like assistance in producing your ad, please ask your account executive for current rates. If electronic files are not submitted correctly, any changes that need to be made will be billed to advertiser.

Issuance and Closing Dates: 12 issues are published each year. See editorial calendar for mailing dates.



Contact:

Ben Ledyard bledyard@networkmediapartners.com

Phone: 410-584-1954 Fax: 410-584-8574

Pete Barto pbarto@networkmediapartners.com

Phone: 410-584-1989 Fax: 410-584-8490

2012 JOEH Deadlines

Issue	Space Reservation	Materials Deadline
January	Oct. 15, 2011	Oct. 21, 2011
February	Dec. 9, 2011	Dec. 15, 2011
March	Jan. 18, 2012	Jan. 24, 2012
April	Feb. 15, 2012	Feb. 21, 2012
May	March 14, 2012	March 20, 2012
June	April 18, 2012	April 24, 2012
July	May 16, 2012	May 22, 2012
August	June 13, 2012	June 19, 2012
September	July 18, 2012	July 24, 2012
October	Aug. 15, 2012	Aug. 21, 2012
November	Sept. 19, 2012	Sept. 25, 2012
December	Oct. 17, 2012	Oct. 23, 2012

Mechanical Requirements

	width		height
Full Page (bleed)	8 5/8"	x	11 1/8"
Full Page (non-bleed)	7"	x	10"
Cover 4 full page (non-bleed)	7 1/2"	x	9 1/4"

*NOTE: Trim size of publication is 8 3/8" x 10 7/8". For bleed, extend artwork 1/8" beyond all four edges, to arrive at bleed size above. Keep all text elements at least 3/8" inside all edges."

1/2 Horizontal	8"	x	5 1/4"
1/2 Vertical	4"	x	10 1/2"
1/4 Vertical	4"	x	5 1/4"
Banner Ads	468 pixels	x	60 pixels

Electronic File Requirements:

- **A printed proof should accompany all submitted artwork.**
- **Do NOT include printer's marks** (crop marks, registration marks, etc) in the file submission.
- Do NOT include a bleed with fractional ads.
- **Please supply only a print-ready PDF file.** We cannot accept any native application file formats (no Word, InDesign, Publisher, etc) or any other file format. PDF must be a hi-res, print-ready file. All raster images should be 300 dpi. All fonts must be embedded.
- Color: Color ads must use CMYK color only. RGB color or spot colors (such as Pantone colors) are NOT acceptable.
- Black & white ads should use black only (not 4-color); images should be grayscale.

The publisher will not be held responsible for color running incorrectly if a digital color proof is not submitted by the advertiser. A digital color proof (Matchprint or Iris) should be submitted at 100% ad size. Laser or inkjet proofs are acceptable for content only, but cannot be used to guarantee color.

Submitting files:

Go to www.NetworkMediaPartners.com/upload to submit files.

You may also upload to our FTP at [ftp://network:"submit"@ftp.networkmediapartners.com](ftp://network:), or submit a CD. Submitted media will not be returned unless requested.

Send hard copy proof (and disk, if submitting by CD) to:

Meredith Targarona
Network Media Partners, Inc.
Executive Plaza 1, Suite 900
11350 McCormick Road
Hunt Valley, MD 21031

**VIEW FULL
2012 MEDIA PLANNER**

