

AIHce2010

NEW FRONTIERS IN SCIENCE AND PRACTICE

denver,
colorado

may
22-27

Advance Program Advertising



The AIHce Advanced Program mails to over 40,000 Industrial Hygiene and Occupational & Environmental Health & Safety Professionals in January to promote AIHce 2010 in Denver. This magazine carries Exam Review Courses, Symposium Schedules, Professional Development Courses, Technical Sessions, Registration, Travel Information and more for

prospective attendees. All of that exposure and it only carries space for four advertising positions.



POSITIONS

Full Page 4-Color (Opposite Education)	\$4,500
Cover 3 (inside back)	\$5,000
Cover 4 (outside back)	\$5,250
Center Spread	\$7,750

*All Rates are net and non-commissionable

DEADLINES

Space	December 5
Materials	December 11
Mailing Date	January 2010



Contact: **Ben Ledyard** at bledyard@networkmediapartners.com
Phone: 410-584-1954 Fax: 410-584-8574

DIMENSIONS

PAGE SIZE	WIDTH	X	HEIGHT
Full Page (Bleed)*	8-3/4"	x	11-1/4"
Full Page (Non-Bleed)	7"	x	10"
*NOTE: Trim size of publication is 8-1/2" x 11" For bleed, extend artwork 1/8" beyond all four edges, to arrive at Bleed Size above. Keep all text elements at least 3/8" inside all edges.			
Spread (Bleed)*	17-1/4"	x	11-1/4"
*NOTE: Spread size of publication is 17" x 11". For bleed, extend artwork 1/8" beyond all four edges, to arrive at Bleed Size above. Keep all text elements at least 3/8" inside all edges and 3/8" from gutter on each side.			
Back Cover (Bleed)	8-3/4"	x	7-5/8"
Back Cover (Non-Bleed)	7-1/2"	x	7"

FILE REQUIREMENTS

- A printed proof must accompany all submitted artwork.
- Color: Color ads must use CMYK color only. RGB color or spot colors (such as Pantone colors) are NOT acceptable.
- Do NOT include printer's marks (crop marks, registration marks, etc) in the file submission. If you are concerned that we will not know where your ad should be cropped, include crop marks on the printed proof and we will ensure that your ad is placed properly.
- The publisher will not be held responsible for color running incorrectly if a digital color proof is not submitted by the advertiser. A digital color proof (Matchprint or Iris) should be submitted at 100% ad size.
- Do NOT include a bleed with fractional ads (anything smaller than a full page).
- Laser or inkjet proofs are acceptable for content only, but cannot be used to guarantee color.
- Please supply only PDF, EPS, or TIFF print-ready files (see requirements below). We do NOT accept film or any native application file formats (please, NO Quark, MS Word, InDesign, PageMaker, etc).
- Media accepted: CDs, DVDs; or files submitted electronically. Submitted media will not be returned unless requested.
- PDF file requirements: Must be hi-res, print-ready PDF. All images must be 300 dpi or better. All fonts must be embedded.
- EPS file requirements: Must be 100% size, 300 dpi minimum. Please embed all images and convert all fonts to outlines.
- TIFF file requirements: Must be 100% size, 300 dpi minimum for halftones, 1200 dpi for line art. Please flatten any layers. When saving TIFFs, we recommend that you do not use compression and do not embed color profiles.

SUBMITTING FILES

Go to www.NetworkMediaPartners.com/upload to submit files. Or go directly to our ftp at `ftp://network:*submit*@ftp.networkmediapartners.com`

Send hard copy proof (and disk, if submitting artwork by CD/DVD) to:

Meredith Targarona

Network Media Partners, Inc.
Executive Plaza I, Suite 900
11350 McCormick Road, Hunt Valley, MD 21031
410-584-1985
mtargarona@networkmediapartners.com



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