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Join The Public Manager NETWORK and stay in front of a growing audience of public sector professionals engaged in improving their organization's workplace performance, leadership, training and development. Showcase your organization's work with federal agencies by selecting from one of *The Public Manager's* unique NETWORK packages or advertising options. Learn more about the NETWORK, and start enhancing the performance of our public sector audience today!

## About *The Public Manager*

The Public Manager



*The Public Manager* is the only journal of its kind—an opportunity for public managers and executives to write and share ideas about critical public management issues. With a rich history of nearly 40 years, *The Public Manager* affiliated with ASTD in 2009 and gained access to its growing public membership. The journal is now delivering thought leadership and best practices to both its strong public management readership and ASTD's government training and development leaders.



**ACCESS:** ·Quarterly (March, June, Sept, Dec)  
·Online: 39 years of searchable archives

**REACH:** Over 41,000 receive *The Public Manager* quarterly through print and digital edition.

**TOP 3 AREAS OF INTEREST:** Federal government performance, Accountability, and Management development and training.

### Audience highlights:

#### JOB FUNCTION:

Executive 13%  
Administrative 15%  
Operations 6%  
Business Development 4%  
Human Resources 10%  
Information Technology 5%  
Finance/Budgeting 12%  
Legal 3%  
Research 4%  
Teaching 26%  
Student 5%  
Supervisor 10%  
Project Management 13%  
Taxation 1%  
Manager 19%  
Other 15%

#### EMPLOYER:

Federal/State/Local Government: 57%  
College/Public University: 18%  
Contractor: 13%

#### GOVERNMENT EMPLOYEE PAY GRADES:

GS 9-11, 10%  
GS 12-15, 71%  
SES 10%

**Nearly 60% of *The Public Manager* readers approve or plan budgets, expenditures, and acquisitions.**