



★ 50 States Package: (\$4,000)

- 2 full page ads in The Public Manager (print and digital editions), the official publication for ASTD's government membership.
- 1 white paper posting on ThePublicManager.org, ASTD's site for government managers and training professionals.
- 1 banner ad (6 months) on ThePublicManager.org

★ Stars and Stripes: (\$5,000)

- 3 full page ads in The Public Manager (print and digital editions), the official publication for ASTD's government membership.
- 2 white paper postings on ThePublicManager.org, ASTD's site for government managers and training professionals.
- 1 banner ad (6 months) on ThePublicManager.org

★ Patriot Package: (\$6,500)

- 4 full page ads in The Public Manager (print and digital editions), the official publication for ASTD's government membership.
- 2 white paper postings on www.ThePublicManager.org, ASTD's site for government managers and training professionals.
- 1 banner ad (12 months from start) on the ThePublicManager.org

Build your public sector business today. Contact:

For Clients in South & West USA:

Ben Ledyard, Vice President, Sales • 410-584-1973 • bledyard@networkmediapartners.com
or **Katy Lewis**, Account Executive • 410-584-8485 • klewis@networkmediapartners.com

For Clients in Midwest & Northeast USA:

Mark Stout, Account Executive • 410-584-1988 • mstout@networkmediapartners.com

Custom Advertising Offerings www.ThePublicManager.org and the Government Community of Practice pages of ASTD.org

Web Banners

- 300 x 250 pixels
- Monthly: \$750
- Quarterly: \$1,800
- Annually: \$6,000

Enewsletter

- Nearly 27,000 recipients
- Two advertising options in each enews:
 - 1 - 728 x 90 pixel leaderboard or
 - 1 - 300 x 250 pixel banner
- Monthly: \$750
- Quarterly: \$1,800
- Annual: \$6,000

Digital Impact

Enhance your display ad in the digital edition of The Public Manager with animated ad jolts, flash or even embedding video. \$500 per issue. (must be print advertiser to be able to add digital enhancement)

Webinars

Do you have an educational topic that would make for a good webinar? Contact us for details on how to sponsor your own webinar that is hosted and promoted by The Public Manager.